

FOSTER SERENDIPITOUS REVENUES

Louisa's AI connects your company's expertise, relationships & intel

Louisa

In today's dynamic business environment, timely connections are essential for success. Studies indicate that organizations with over 150 clients and colleagues often **miss key opportunities by failing to connect the right expertise at the right time**. Louisa self-builds an **AI-powered expertise network** that bridges this gap. By integrating with your company's internal data and merging it with external industry news, Louisa systematizes serendipitous **revenues** that no one ever thought were possible.

TRUSTED BY GLOBAL ENTERPRISES

Goldman Sachs

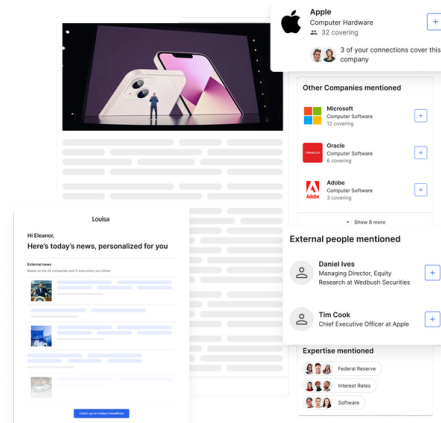
INSIGHT PARTNERS

50,000+ USERS

AI-powered deal prompts

Louisa goes beyond automatically feeding every client-facing person at your company news on their clients. Louisa uses AI to suggest colleagues from across your company with the right expertise and relationships to advance revenue opportunities mentioned in the industry news.

Louisa has helped hundreds of employees **originate new deals, ideas and cross-sell opportunities** by connecting the dots in a systematic way straight into your inbox.



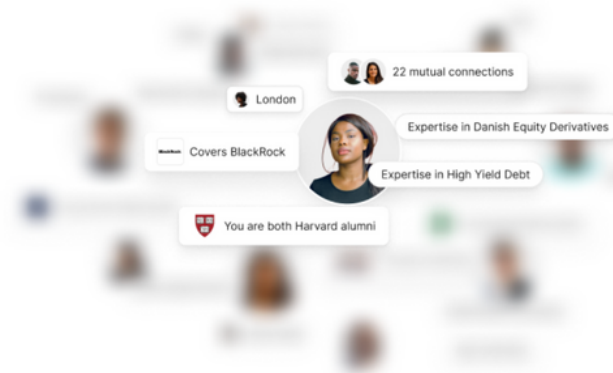
Map your network's network

"Who at my company can intro me to...?" While LinkedIn often includes connections you may not actually know, Louisa focuses on people you do. Constructed on your organization's email and CRM graph, Louisa maps both internal and external relationships within your company. It facilitates warm introductions to anyone, enabling you to secure new business and connect with new prospects.



Map your company's expertise

"Who at my company can help with...?" is an everyday question that floods emails and Slack and costs knowledge workers 20% of their time. Louisa helps you find colleagues with the right expertise or relationship quickly and effortlessly, which is crucial for being the first to serve clients, solve problems, and make the best in-the-moment decisions.



AI SALES ENABLEMENT

Unleash your company's greatest intelligence: people

Louisa

Chat GPT for your client ecosystem



Ask any question, and LouisaGPT will let you know colleagues at your company that are best placed to give real-time, compliant, intel on the answer. We sync with your company's disparate systems, combining corporate directories, LinkedIn, and HR data to auto-build your expertise and relationship graph map 'what' and 'who' your company knows. All this happens with user curation and opt-out workflows designed with **conflicts, MNPI, and confidentiality** baked in to ensure **regulatory-grade, security, privacy and compliance**. Our experienced consulting team will first help you roll this out to all your client-facing people, and eventually to clients too.

"Imagine a world in which everyone in your organization knew, 'what' and 'who' everyone in your organization knows."

DIRECTORY PLUG-INS



CRM PLUG-INS



COMMUNICATION PLUG-INS



90% engagement is the value

Employees are swamped and only use tools that offer tangible value. We've found that company-wide deployments with 50 to 50,000 employees have over 90% usage. Although Louisa was initially developed with a revenue-first focus for sales teams—which can now leverage the firm's entire range of relationships and expertise—the platform also provides significant value to other departments. From engineering and operations to HR and compliance, each division has unique needs, yet all benefit from tapping into the vast knowledge and connections within the firm.

Revenue-focused use cases

Business is all about being in the right place at the right time with the right intel.

Louisa systematizes serendipity so your client-facing people make the **first call to win** that business.

- Intel prompts to connect with existing clients
- Warm intros to new prospects (new clients)
- Systematized cross-selling (lead gen)
- Expertise search to cross-sell new ideas
- Succession planning & mentoring

Next Steps – Intro & Assessment

Intro sales@louisa.ai to your **Head of Digital Strategy**, so your firm can join market-leading firms use AI to win more deals.

Louisa took 5 years and tens of millions to build but your company can subscribe at a fraction of that cost. The first step is an **AI & Data Readiness assessment** where we match your business objectives with your existing data stores to best achieve practical wins with AI.

For more info visit [Louisa.ai](https://louisa.ai)

